



Béatrice FOUCHER
Chief Planning Officer

Béatrice Foucher was appointed Chief Planning Officer in July 2023 and has served as a member of Stellantis' Top Executive Team since January 2021.

Previously, she was Brand CEO for DS Automobiles, a position she held from January 2020.

She has built a strong and extensive expertise in the automotive industry with 30 years of experience in two major groups, within the departments of Quality, Product Planning, HR Talent Management and General Brand Development.

She joined the Renault Group in 1990 as Audit Quality Manager doing audits in plants before turning to the Client Surveys department.

This was followed by a move to the Product Planning department, where she successively held the positions of Chief of Product, Director of the Upper Range and ultimately Director of Product Planning between 2007 and 2012, where she managed the development of 5 brands. During those 5 years, Béatrice Foucher led the internationalization of the Group's product range.

In 2012, she became VP of the Electric Vehicles Program, piloting development of 4 products, making technology choices, and leading planning and profitability.

Between 2015 and 2019, she served as VP of Talent Management for the Renault Nissan Alliance.

In 2019, she joined Groupe PSA as SVP of Talent Management before quickly being appointed CEO of DS Automobiles in 2020 and a member of Groupe PSA's Global Executive Committee.

After a Master's Degree in engineering in Agronomics Science at AgroParisTech, Béatrice Foucher completed a Master of Science in Quality and Audit at ESCP Business School & Centrale Supélec in France.

(Updated July 2023)